

*Working together
to improve
health care.*

**Lilly salutes
the California
Medical Association
and the California
Medical Association
Foundation.**

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Lilly

Answers That Matter.

welcome

ON BEHALF OF THE CALIFORNIA MEDICAL ASSOCIATION FOUNDATION BOARD AND THE CALIFORNIA MEDICAL ASSOCIATION,
WELCOME TO THE PRESIDENT'S RECEPTION AND AWARDS GALA.

THE PRESIDENT'S RECEPTION AND AWARDS GALA PROVIDES THE OPPORTUNITY FOR CALIFORNIA HEALTH CARE LEADERS
TO ASSEMBLE AND CELEBRATE THE EXTRAORDINARY COMMITMENT OF INDIVIDUALS AND ORGANIZATIONS MAKING A
DIFFERENCE IN THE HEALTH OF CALIFORNIANS.

CONGRATULATIONS TO OUR 2012 HONOREES:

PAUL R. PHINNEY, M.D., MSC, CMA'S PRESIDENT ELECT

TAREK MAHDI, M.D., ROBERT D. SPARKS, M.D., LEADERSHIP ACHIEVEMENT AWARD RECIPIENT

RODNEY G. HOOD, ADARSH S. MAHAL, M.D., ACCESS TO HEALTH CARE AND DISPARITIES AWARD RECIPIENT

With a focus on community health and outstanding achievement, we honor physicians who have changed the landscape of health care in their communities.

We hope you enjoy the event festivities which include a special performance by the "Band from TV".

It is with the support of our outstanding partners that we are able to produce events and community outreach programs like this. We thank them for their support.

Enjoy your evening.



Carol Lee, Esq.
President and Chief Executive Officer, CMA Foundation



Dustin Corcoran
Chief Executive Officer, CMA



California Medical Association

Congratulations!

Tarek Mahdi, MD

*Recipient of the 2012 Robert D. Sparks, MD
Leadership Achievement Award*

The purpose of the Robert D. Sparks, MD Leadership Achievement Award is to honor an individual or organization that has shown outstanding concern for the health of communities and demonstrated efforts consistent with the mission of the CMA Foundation.

Past Recipients:

2011 Darryl C. Hunter, MD	2003 Steve Heilig, MPH
2010 David E. Smith, MD	2002 CalOptima
2009 Frank E. Staggers, Sr., MD	2001 Ernie Bodai, MD
2008 Arthur M. Chen, MD	2000 Ethnic Health Institute
2007 Condessa Curley, MD	1999 Rolland C. Lowe, MD
2006 Antelope Valley Partners In Health	1998 Stephen L. Hansen, MD & Ann Hansen
2005 Jack L. Gilliland, MD	1997 University of California - Berkeley / San Francisco Joint Medical Education Program
2004 Ernest L. Levister, Jr., MD	



For more information about the Robert D. Sparks Community Health Endowment and Leadership Achievement Award, please visit <http://www.thecmafoundation.org/donate/establishedfunds.robertsparks.asp>

ROBERT D. SPARKS, MD COMMUNITY HEALTH ENDOWMENT FUND

Tarek Mahdi, M.D.

Tarek Mahdi, M.D., Robert D. Sparks, M.D., Leadership Award Recipient
Helping patients take control of their care at the end of life.

Tarek Mahdi, M. D., board certified in Family Practice and Hospice and Palliative



Care, has been given the Robert D. Sparks, M.D., Leadership Award for his work bringing clarity to physicians' orders for patients' preferred intensity of care during chronic and end-of-life care. Dr. Mahdi was instrumental in California's adoption of the Physician Order for Life Sustaining Treatment (POLST) form as an actionable legal document.

Frustrated with a lack of clear and concise means of communicating what level of intensity of care dying patients wanted, Dr. Mahdi spoke with his colleagues about what they thought was needed.

These conversations led him to search for a document that would legally guide providers in the treatment of dying patients. He found such a form in use in the state of Oregon. Oregon's Physician Order for Life Sustaining Treatment (POLST) document was just what he was looking for. Dr. Mahdi, a family practitioner certified in hospice and palliative medicine, brought the form to the California Coalition for Compassionate Care, to get their help in adapting it for patients in California.

In 2009, Governor Arnold Schwarzenegger signed a bill making the POLST form a legally executable document for patients and health care professionals in California.

In addition to his work on POLST, Dr. Mahdi has also distinguished himself as a champion in educating his peers about palliative care. In 2006, he founded the Inland Empire Palliative Care coalition, which brought together local palliative care practitioners to increase the awareness of the specialty. With financial assistance from the California Health Care Foundation, the coalition gained traction with multiple educational programs. He developed peer-to-peer trainings for physicians, nurses, social workers, skilled nursing personnel, emergency department physicians, chaplains and ethicists about the POLST document. More than 30,000 POLST forms have been distributed to medical and nursing facilities in the area.

He also serves as president of Riverside Family Physicians, as a clinical assistant professor of Family Medicine at Loma Linda University and director of Parkview Community Hospital's Palliative Care Unit. He serves as the medical director for several senior facilities in the area as well. He received the "Outstanding Contribution to Medicine" award in 2009 from the Riverside County Medical Association. In 2012 he was honored with the first ever "Individual Leadership Award" by the California Coalition for Compassionate Care. He is a member of the board of directors for the Riverside County Medical Association.



SPECIAL EVENTS

PRESIDENT'S RECEPTION & CMA FOUNDATION ANNUAL DINNER

2012 Annual President's Reception & Awards Crystal Gala

Sunday, October 14, 2012
 The California Museum
 1020 O. Street, Sacramento, CA 95814



HONORING

Paul R Phinney, MD MSC
 CMA President-Elect

Tarek Mahdi, MD
 Robert D. Sparks, MD Leadership
 Achievement Award Recipient

Rodney G. Hood, MD
 Adarsh S. Mahal, MD Access to Health Care
 & Disparities Award Recipient

6:00 pm Reception
 7:00 pm Dinner and Program
 8:00 pm Celebrity MC and live auction
 10:00 pm Gala after-party at The MIX downtown, Sacramento

RSVP by Monday, October 1st



[Click here to download a sponsorship reservation form.](#)

Black Tie Optional



Complimentary shuttle to/from events

Sponsors



